



## **SPRG AGAIN HONOURED IN PRNEWS 2026 AGENCY ELITE TOP 120 AS CHINA'S SOLE REPRESENTATIVE**

(Hong Kong, 8 October 2025) – **Strategic Public Relations Group** ("SPRG" or the "Group") is delighted to announce its inclusion in the **2026 PRNEWS Agency Elite Top 120** for the second consecutive year. Since PRNEWS first opened the ranking to international submissions in 2024, SPRG has remained **the only Chinese agency** to be named among the Top 120, underscoring its commitment to world-class creativity, strategic thinking, and impactful communications.

"We are immensely proud to be the only Chinese enterprise recognised by PRNEWS for the second year running," said Richard Tsang, Founder and Chairman of SPRG. "This recognition highlights our outstanding performance across corporate communications, financial communications, and investor relations — where our teams consistently deliver strategic, high-impact work that builds trust, enhances reputation, and supports business growth."

Each year, the PRNEWS Agency Elite Top 120 celebrates the most visionary public relations and communications firms worldwide. An exclusive group of agencies is selected to represent the best and brightest firms in the industry, exemplifying excellence, innovation, and leadership across the PR and communications landscape.

### **About Strategic Public Relations Group ("SPRG")**

Established in 1995 as an investor relations specialist in Hong Kong, SPRG has grown to become an integrated PR group that prides itself on providing exceptional services to local and international clients in APAC. SPRG has 250 professionals working from eight locations across APAC, providing clients with holistic communications services. With affiliates around the world and PROI Worldwide partners, SPRG can help clients access over 165 cities globally. Visit [www.sprg.asia](http://www.sprg.asia) for more information.

#### **Enquiries**

Strategic Public Relations Group

Eveline Wan

Tel: (852) 2864 4822

Email: [Eveline.wan@sprg.com.hk](mailto:Eveline.wan@sprg.com.hk)

Website: [www.sprg.asia](http://www.sprg.asia)

Hong Kong | Beijing | Shanghai | Guangzhou | Taipei | Singapore | Kuala Lumpur | Sydney