

SPRG GARNERS ONE GOLD AWARD AND TWO HONOURABLE MENTIONS FROM PR NEWS

(Hong Kong, 18 September 2017) – **Strategic Public Relations Group** (“SPRG”) has again collected awards for the outstanding financial communications campaigns that it devised for its clients. The latest success involves the winning of a Gold award and two honourable mentions at **Platinum PR Awards 2017**, organised by PR News in New York, USA.

Platinum PR Awards honour the year’s most outstanding communicators, initiatives and organisations in the competitive PR arena. These coveted awards set a benchmark for excellence in communications. SPRG has won the following accolades:

| Gold | Honourable Mentions | |
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|  Yingde Gases Group Company Limited |  China Animation Characters Company Limited (HKEX: 1566) |  China New Town Development Company Limited (HKEX: 1278) |

About Strategic Public Relations Group

Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 310 professionals working from 15 offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, public affairs and government relations, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production.

SPRG clients include prominent members of the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment, and sports industries, as well as government bodies and associations.

Through its own network and affiliation with PROI Worldwide, the world's largest independent affiliation partnership, SPRG can assist clients in accessing over 140 cities around the world.

Agency-specific awards earned by SPRG include the following:

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|  | <p>Stevie® Awards – International Business AwardsSM</p> <ul style="list-style-type: none"> - Public Relations Agency of the Year in Asia Pacific (2014, 2015, 2016 & 2017) - Public Relations Agency of the Year in Asia (2013, 2014, 2015, 2016 & 2017) - Grand Stevie® Award (2013) |
| <p>MARKETING</p> | <p>PR Awards</p> <ul style="list-style-type: none"> - Best of Show – Agency (2016) - Best Crisis Management Team (2014) <p>Agency of the Year</p> <ul style="list-style-type: none"> - Most Outstanding Client/Agency Partnership (2016) - Local Hero – Public Relations Agency of the Year (2010, 2011, 2012, 2013 & 2016) - Local Hero – Media Relations Agency of the Year (2010) |
|  | <p>Agency of the Year Awards</p> <ul style="list-style-type: none"> - Greater China Independent Agency of the Year – Silver (2012) <p>Asia Pacific PR Awards</p> <ul style="list-style-type: none"> - Asia Pacific Network of the Year (2010) |
|  | <p>Asia Pacific SABRE Awards</p> <ul style="list-style-type: none"> - Asia Pacific Corporate Consultancy of the Year (2017) - Asia Pacific Financial Consultancy of the Year (2011) - Hong Kong Consultancy of the Year (2009) |
|  | <p>Asian Excellence Award</p> <ul style="list-style-type: none"> - Best Financial PR Firm in Asia (2011, 2012, 2013, 2014, 2015, 2016 & 2017) |
|  | <p>Asia Responsible Entrepreneurship Awards</p> <ul style="list-style-type: none"> - Investment in People (2009 & 2016) - SME CSR (2016) |

Campaigns that SPRG has devised for clients have won more than 130 awards from such distinguished publications and organisers as the **Bulldog Reporter, Marketing, Campaign, The Holmes Report, IPRA, PRNews, PublicAffairsAsia, Stevie Awards and Mer Comm.**

Enquiries

Strategic Public Relations Group

Eveline WAN

Tel: (852) 2864 4822

Fax: (852) 2114 4948

Email: eveline.wan@sprg.com.hk

Website: www.sprg.asia

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

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