

SPRG Receives Market Leadership Award from HKIM

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(Hong Kong, 16 May 2023) – Strategic Public Relations Group Limited (“SPRG” or the “Group”) has been awarded the Market Leadership Award by the Hong Kong Institute of Marketing (“HKIM”) in recognition of its outstanding achievements in the PR industry. The award acknowledges SPRG's innovative campaigns and its ability to maintain high standards of client service in a volatile business environment.

Richard Tsang, Chairman of SPRG said: "We are thrilled to receive this prestigious award from HKIM. This recognition is a testament to SPRG's commitment to innovation, delivering exceptional service and results for our clients, and leading the way in the PR industry."

Looking ahead, SPRG will continue to prioritise adaptability and creativity, pushing the boundaries of PR services and striving for even greater heights.



About Strategic Public Relations Group (“SPRG”)

Established in 1995 as an investor relations specialist in Hong Kong, SPRG has grown since and is today an integrated PR group that prides exceptional services to local and international clients in Asia Pacific. SPRG has 250+ professionals working from 18 offices across Asia Pacific, providing clients with holistic communication services. With affiliates around the world and PROI Worldwide partners, SPRG can help clients access over 165 cities globally. Visit www.sprg.asia for more information.

Enquiries

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